Essential Information

Please also refer to our enclosed Conditions of Participation.

ISM Middle East
THE HEART OF SWEETS AND SNACKS
IN THE MIDDLE EAST
Dubai, UAE, 15.-17.09.2026

The registration documents include the following documents:

Forms:

1.10 Registration for Main Exhibitor (Main Exhibitors only)
1.11 Enclosure to the Registration for Main Exhibitor (Main Exhibitors only)
1.12 Registration for Group Stands (Groups Organisers only)
1.20 Registration for Co-Exhibitors (Main Exhibitors only)
1.30 Trend Topics, Target and Sales Markets
1.31 List of Products
1.40 Information on the mandatory Show Insurance
S.12 Information on the optionally available Shell Scheme Package

Terms & Conditions:

Special Section of the Conditions of Participation
Special Conditions for Organisers of Group Participations (Group Organisers only)
General Section of the Conditions of Participation
General Data Protection Notice

Contact Information:
Koelnmesse subsidiaries, representatives and foreign representations

1 Registration

Form 1.10 must be submitted by each main exhibitor. Please fill in the form completely and provide it with a legally valid signature. The registration is only valid when accompanied by **Form 1.30** (Trend Topics, Target and Sales Markets) and **Form 1.31** (List of Products). Co-Exhibitors* need to be registered using **Form 1.20** respectively. Each co-exhibitor registration must be accompanied by **Forms 1.30 and 1.31** to be valid.

*for the definition of eligible co-exhibitors please see Item V of the General Section of the Conditions of Participation

2 Participation Fees

Raw Space:

The minimum stand size is 24 m². The participation fee (plus VAT) is

for registrations until 28 February 2026 (Early Bird Discount)	**524.00 USD per m²**
for registrations as of 01 March 2026	**552.00 USD per m²**

The **raw space** option includes the **rental of hall space only**.You are responsible to design and build your booth, e. g. together with a stand builder.

Shell Scheme Package:

The minimum stand size is 12 m². The participation fee (plus VAT) is

for registrations until 28 February 2026 (Early Bird Discount)	**615.00 USD per m²**
for registrations as of 01 March 2026	**642.00 USD per m²**

The **shell scheme package** includes the **rental of hall space**, the provision of a standardised **booth** and a **basic furniture package**. For more information and specifications on equipment and services of this option, please refer to **Form S.12.**

The following mandatory additional fees will be added to the invoice:

- Show Insurance	165.00 USD
- Media Package	410.00 USD
- Registration Fee	275.00 USD

These fees are mandatory for every main and co-exhibitor. They will be invoiced to the main exhibitor. For more information, please see Item 3.2 in the Special Section of the Conditions of Participation.

All prices are net prices plus VAT.

3 Stand Confirmation

Once your company has been accepted for participation, you will receive confirmation of your stand.

4 Technical Manual

The specifications of the Dubai World Trade Centre Technical Manual, which will be made available by the Dubai World Trade Centre after publication, must be complied with. Every exhibitor is obliged to read this manual and obey all instructions.

Please note the order deadlines.

5 Withdrawal/Non-participation

The contractual relationship can no longer be terminated once the stand has been bindingly registered and confirmed. The organiser can agree to the request for release from the contract only in exceptional cases if the stand space not required can be rented to another exhibitor. In this instance the organiser is entitled to demand a general reimbursement of the costs incurred corresponding to 25% of the participation fee. If the space cannot be re-rented, the full participation fee must be paid. Please see Item II Art. 5 of the General Section of the Conditions of Participation.

6 Invoicing

You will receive the invoice for the stand area along with your stand confirmation letter. Please observe the terms and conditions of payment listed under Item IV of the General Section of the Conditions of Participation.

7 Venue

Dubai World Trade Centre
P.O. Box 9292
Dubai, UAE

8 Important Contacts

Website: www.ism-me.com

International - Koelnmesse GmbH
Inga Drawe
Tel. +49 221 821-2095, e-mail: i.drawe@koelnmesse.de

MENA Region - Dubai World Trade Centre
Abishek Chopra
Tel. +971 4 306 4648, abishek.chopra@dwtc.com

9 Koelnmesse Representatives abroad

Koelnmesse has representative offices in over 100 countries. They will gladly assist you at any time. A list of these offices is available on the Internet at Sales network | Koelnmesse

koelnmesse

Customer number: 3130

Name of Main Exhibitor:

Please send to:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany
ism-me@koelnmesse.com
www.ism-me.com

ISM MIDDLE EAST
15.-17.09.2026

Registration for Main Exhibitor

Must be returned together with Forms 1.30 and 1.31 for registration to be valid.

1.10

1 Main Exhibitor

1.1 Address:

Company/Name: (give particulars of legal Status such as "Limited, Corporation" etc.):

Street:

P.O. Box:

Postal Code / City:

Country:

Tel.:

Fax:

E-mail:

Invoicing E-mail:

Internet:

President / Owner:
(please give first and last name)
☐ Mr ☐ Ms

Register first letter of company name:

Contact person for the exhibition is:
☐ Mr ☐ Ms

Tel.:

Fax:

E-mail:

1.2 We are:

☐ Manufacturer
☐ Import/Export
☐ Sales Organisation
☐ Retail
☐ Wholesale
☐ Trade Representative
☐ Association/Institution
☐ Trade Press

1.3 VAT ID Number:

(Required information for companies from EU countries)

1.4 U.A.E. Tax Registration Number (UAE-TRN):

(if available)

2 Stand requests:

(subject to availability)

2.1 According to the Conditions of Participation we order

	Early Bird (vaild until 28.02.2026)	Regular Price (valid as of 01.03.2026)
☐ Raw Space (min. 24m²)	524.00 USD per m²	552.00 USD per m²
☐ Shell Scheme Package (min. 12m²)	615.00 USD per m²	642.00 USD per m²

All prices are net prices and subject to VAT.

Area in total m²

Frontal width in metres	min	max
Depth in metres	min	max

We prefer a: ☐ Terrace Stand ☐ Corner Stand ☐ Two-Corner Stand ☐ Island Stand

Deviations from the requested type of stand do not provide grounds for an objection. Please read Item II of the General Section of the Conditions of Participation.

2.2 We have noted that the following mandatory additional fees will be added to the invoice:

Show Insurance	**165.00 USD (plus VAT)**
Media Package	**410.00 USD (plus VAT)**
Registration Fee	**275.00 USD (plus VAT)**

Mandatory for every main and co-exhibitor; will be invoiced to the main exhibitor. For more information, please see Item 3.2 in the Special Section of the Conditions of Participation.

3 Products or Services to be exhibited

The registration is only valid with the attached list of products!
Please indicate your products/services on Form 1.31. Only goods and services listed there are permitted at ISM Middle East.

Data Protection Notice:
You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.
We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

o I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary or commercial agent abroad, to send me information by e-mail about future similar trade fairs/events/platforms that are organised in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH can be found here: www.koelnmesse.com/location-and-services/services-worldwide/sales-network. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de).

By signing and returning this registration form, we acknowledge that the General and the Special Sections of Koelnmesse GmbH's Conditions of Participation are binding for our participation. In addition to the regulations of Koelnmesse GmbH, we agree to be bound to the regulations of Dubai World Trade Centre (DWTC), insofar as these regulations apply directly or analogously.

X

Date, Place, Legally binding Signature of the Main Exhibitor

koelnmesse

Please send to:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany
ism-me@koelnmesse.com
www.ism-me.com

ISM MIDDLE EAST
15.-17.09.2026

Customer number:

3	1	3	0								

Name of Main Exhibitor:

Registration for Co-Exhibitors*

Must be returned together with Forms 1.30 and 1.31 for registration to be valid.

1.20

In accordance with Item V of the General Section of the Conditions of Participation, we hereby register the following co-exhibitors at our stand (max. 2):

Company/Name:

Street:

P.O. Box:

Postal Code / City:

Country:

Tel.:

Fax:

E-mail:

Internet:

Contact person:
☐ Mr ☐ Ms

E-mail
Contact person:

Customer number:

3	1	3	0								

The company is:
☐ Sales Company
☐ Consolidated Company
☐ Subsidiary
☐ Supplier

The company is represented with:
☐ own products
☐ own staff

VAT ID Number:
(Required information for companies from EU countries)

U.A.E. Tax Registration Number:
(if available)

**The additional mandatory fees for Show Insurance (USD 165.00), Media Package (USD 410.00) and Registration Fee (USD 275.00) for each co-exhibitor will be invoiced to the main exhibitor.
(For more information, please see Item 3.2 in the Special Section of the Conditions of Participation)**

Company/Name:

Street:

P.O. Box:

Postal Code / City:

Country:

Tel.:

Fax:

E-mail:

Internet:

Contact person:
☐ Mr ☐ Ms

E-mail
Contact person:

Customer number:

3	1	3	0								

The company is:
☐ Sales Company
☐ Consolidated Company
☐ Subsidiary
☐ Supplier

The company is represented with:
☐ own products
☐ own staff

VAT ID Number:
(Required information for companies from EU countries)

U.A.E. Tax Registration Number:
(if available)

**The additional mandatory fees for Show Insurance (USD 165.00), Media Package (USD 410.00) and Registration Fee (USD 275.00) for each co-exhibitor will be invoiced to the main exhibitor.
(For more information, please see Item 3.2 in the Special Section of the Conditions of Participation)**

Please provide a separate Form 1.30 and Form 1.31 for each co-exhibitor that you register.

***Explanation "Co-Exhibitors":**
Co-Exhibitors may only be consolidated companies, subsidiaries and sales companies in which the main exhibitor holds shares. In exceptional cases, the organisers may also approve sales companies in which the main exhibitor does not hold shares. Furthermore, suppliers may also be approved as co-exhibitors. For details, please read Item V.3 of the General Section of the Conditions of Participation.

Data Protection Notice:
You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice.
We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

o I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary or commercial agent abroad, to send me information by e-mail about future similar trade fairs/events/platforms that are organised in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH can be found here: www.koelnmesse.com/location-and-services/services-worldwide/sales-network. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de).

X

Date, Place, Legally binding Signature of the Main Exhibitor

koelnmesse

Client number: 3130

Main exhibitor:

Please send to:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany
ism-me@koelnmesse.com
www.ism-me.com

ISM MIDDLE EAST
15.-17.09.2026

Trend Topics/Target and Sales Markets

This is a compulsory form for
- main exhibitors
- co-exhibitors
Please return with your registration (Form 1.10 for main exhibitors and Form 1.20 for co-exhibitors)

1.30

This form is filled out for (please choose only one option):

☐ Main Exhibitor
☐ Co-Exhibitor

Name of Co-Exhibitor:

☒ (Please check the appropriate box, multiple responses possible)

Trend topics

The following trend topics will provide additional guidance to your relevant visitor target groups.

- ☐ Halal
- ☐ Kosher
- ☐ Organic
- ☐ Fair Trade
- ☐ Sugar Free
- ☐ Allergy Friendly
- ☐ Reformulated Products
- ☐ Functional
- ☐ Handcrafted Products/Artisan
- ☐ Private Label
- ☐ Limited Edition
- ☐ Impulse Packages
- ☐ Vegetarian
- ☐ Vegan

Our target/sales markets are:

Africa
- ☐ South Africa
- ☐ West Africa
- ☐ East Africa
- ☐ North Africa

The Americas
- ☐ USA
- ☐ Canada
- ☐ Mexico
- ☐ Colombia
- ☐ Brazil
- ☐ Others Central America
- ☐ Others South America

Asia
- ☐ China
- ☐ Japan
- ☐ South East Asia
- ☐ India
- ☐ Middle East

Europe
- ☐ Western Europe
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Russia
- ☐ Turkey
- ☐ Others Eastern Europe

Oceania
- ☐ Australia
- ☐ New Zealand
- ☐ Others Oceania

Global Opportunities

We are interested in the following Koelnmesse trade fairs around the world. Please send us further information:

Food & Beverages
- ☐ Germany, Cologne | Anuga
- ☐ Italy, Milan | TUTTOFOOD Milano
- ☐ Spain, Madrid | Anuga Select Ibérica
- ☐ Brazil, São Paulo | Anuga Select Brazil
- ☐ China, Shenzhen | Anuga Select China
- ☐ Colombia, Bogotá | Alimentec
- ☐ India, Mumbai | Anuga Select India
- ☐ Japan, Tokyo | Anuga Select Japan
- ☐ Thailand, Bangkok | THAIFEX – Anuga Asia
- ☐ Thailand, Bangkok | THAIFEX - HOREC Asia

Confectionery & Snacks
- ☐ Germany, Cologne | ISM Cologne
- ☐ Germany, Cologne | ISM Ingredients
- ☐ Japan, Tokyo | ISM Japan

I hereby permit Koelnmesse GmbH, as well as its responsible subsidiary or commercial agent abroad, to send me information by e-mail about future similar trade fairs/events/platforms that are organised in Germany and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de). This consent is voluntary and applies only in the event that I have indicated my interest in one or more trade fairs by placing a check mark.

koelnmesse

Client number: 3 1 3 0

Main exhibitor:

Please send to:

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany
ism-me@koelnmesse.com
www.ism-me.com

ISM MIDDLE EAST
15.-17.09.2026

List of Products

This is a compulsory form for
– main exhibitors
– co-exhibitors
Please return with your registration (Form 1.10 for main exhibitors and Form 1.20 for co-exhibitors)

1.31

This form is filled out for (please choose only one option):

☐ Main Exhibitor

☐ Co-Exhibitor

Name of Co-Exhibitor:

Please note:
This directory of products shall not be considered the basis for automatic entry in the directory of products in the official fair media. Our official contractual partners will provide you with all order information and documents for the marketing services offered.

Products in packets ready to sell in shops X (Please check the appropriate box, multiple responses possible)

1 Chocolate, chocolate products
2 Sugar confectionery
3 Biscuits
4 Snack foods
5 Trend Snacks & Natural Snacks
6 Sugar-free confectionary and snacks
8 Ice cream, deep-frozen confectionery / raw pastes
9 Other

1 CHOCOLATE, CHOCOLATE PRODUCTS

Chocolates

☐	1.10	Alpine milk chocolate/Alpine cream chocolate/Alpine full-milk chocolate
☐	1.11	Dark chocolate/Dark cream chocolate
☐	1.12	Flaked cracknel chocolate
☐	1.13	Block chocolate
☐	1.14	Capuccino chocolate
☐	1.15	Cola chocolate
☐	1.16	Chocolate with fructose and/or sweeteners/Diet chocolate
☐	1.17	Superior dark chocolate/Superior full-milk chocolate
☐	1.18	Peanut chocolate
☐	1.19	Nut chocolate in transparent packing
☐	1.20	Fruit chocolate (orange/lemon)
☐	1.21	Fruit chocolate with cream
☐	1.22	Household chocolate/Household milk chocolate
☐	1.23	Ginger chocolate
☐	1.24	Yoghurt chocolate (filled and solid)
☐	1.25	Cocoa powder, retail pack
☐	1.26	Instant cacao powder, retail packs
☐	1.27	Chocolate crisp
☐	1.28	Coconut chocolate
☐	1.29	Creme chocolate
☐	1.30	Cracknel chocolate
☐	1.31	Chocolate coating, retail packs
☐	1.32	Aero chocolate
☐	1.33	Almond chip chocolate
☐	1.34	Almond cracknel chocolate
☐	1.35	Almond praline/Hazelnut praline chocolate
☐	1.36	Almond-hazelnut chocolate
☐	1.37	Marzipan chocolate
☐	1.38	Milk chocolate
☐	1.39	Hazelnut milk chocolate
☐	1.40	Mocha chocolate, Mocha-cream chocolate,solid/filled
☐	1.42	Nougat (Hazelnut praliné) chocolate/Nougat cracknel chocolate
☐	1.43	Nut-brittle chocolate, Nut-nougat chocolate
☐	1.44	Peppermint chocolate, solid/filled
☐	1.45	Small bars of peppermint chocolate, solid/filled
☐	1.48	Tablet of filled chocolate squares
☐	1.49	Puffed-rice chocolate
☐	1.50	Cream chocolate
☐	1.54	Cream chocolate/cream cracknel chocolate
☐	1.56	Small bar of chocolate
☐	1.57	Chocolate covering/couverture
☐	1.58	Truffle chocolate
☐	1.59	Full-milk chocolate
☐	1.60	Full-milk cracknel
☐	1.61	Full-milk almond chocolate
☐	1.62	Full-milk mocha chocolate
☐	1.63	Full-milk hazelnut chocolate
☐	1.64	Full-milk nut chocolate
☐	1.65	Full-milk chocolate with whole almond or nuts
☐	1.66	White chocolate
☐	1.67	Flavoured white chocolate
☐	1.68	Dark (semi-sweet) chocolate
☐	1.69	Dark (semi-sweet) chocolate with whole nuts
☐	1.71	Dessert chocolates
☐	1.72	Pralines with fructose and/or sweeteners/Diet pralines
☐	1.73	Peanut chips/peanut lumps/peanut pyramids
☐	1.74	Chocolate sticks with flavoured, liquid centres
☐	1.75	Fondant chocolates
☐	1.76	Fruit chocolates (pineapple, apple, strawberry, raspberry, cherry, orange)
☐	1.78	Coated jellies
☐	1.79	Yoghurt chocolates
☐	1.80	Creme chocolates
☐	1.81	Chocolates coated coffee beans and coffee chocolates, solid/filled
☐	1.84	Cracknel chocolates
☐	1.86	Almond chocolates/almond splitz/almond lumps/ almond pyramids
☐	1.87	Marzipan chocolates/marzipan and walnut chocolates
☐	1.88	Mocha beans and mocha chocolates, solid/filled
☐	1.90	Mozartkugeln
☐	1.91	Nougat (hazelnut nougat) chocolates
☐	1.92	Creme praline chocolates
☐	1.93	Hazelnut lumps/hazelnut pyramids/hazelnut chips
☐	1.94	Hazelnut chocolates
☐	1.95	Peppermint chocolates
☐	1.96	Chocolate eggs
☐	1.98	Walnut chocolates
☐	1.103	Truffle chocolates

Other chocolate products

☐	1.104	Advent calendar/Ramadan calender

Main exhibitor/co-exhibitor:

Client number: 3130

☐	1.105	Christmas tree chocolates
☐	1.106	Flaked cracknel
☐	1.107	Chocolates flake for sprinkling
☐	1.108	Chocolate cornflake crisp (milk/plain)
☐	1.109	Hollow chocolate figures (also filled chocolate figures)
☐	1.110	Langues de chat (also filled)
☐	1.111	Toys (also chocolates with toy gifts)
☐	1.112	Chocolate items for the toy-shop
☐	1.114	Neapolitains
☐	1.115	Santa sacks
☐	1.116	Santa chocolate canes
☐	1.117	Santa chocolate boots
☐	1.118	Two nuts in a shell
☐	1.119	Easter chocolate products
☐	1.120	Layered chocolates/layered chocolate eggs
☐	1.121	Filled chocolate Biedermeier bouquets
☐	1.122	Gift-eggs
☐	1.123	Puffed-rice pieces, bars
☐	1.124	Grating chocolate
☐	1.125	Chocolate with imprinted designs
☐	1.126	Chocolate bars, filled/solid
☐	1.127	Chocolate cups, chocolate bowls, chocolate pots
☐	1.128	Chocolate leaves, chocolate tiles, chocolate buttons
☐	1.129	Chocolate eggs, solid
☐	1.131	Chocolate flakes/milk chocolate flakes
☐	1.132	Chocolate-shaped hearts/chocolate-shaped hearts on strings
☐	1.133	Chocolate witch's house
☐	1.134	Chocolate horseshoe
☐	1.135	Chocolate wreath, solid/filled
☐	1.136	Chocolate balls, solid/filled
☐	1.137	Chocolate beetles/lucky chocolate beetles/chocolate lady-birds
☐	1.138	Chocolate coins/chocolate squares/chocolate doubloons
☐	1.139	Chocolate biscuits
☐	1.140	Chocolate butterflies
☐	1.141	Chocolate slices and slithers
☐	1.142	Chocolate vermicelli
☐	1.145	Choc-chips
☐	1.146	Chocolate sticks, solid/filled
☐	1.148	Chocolate balls coated in vermicelli
☐	1.149	Chocolate goods for Christmas
☐	1.150	Chilled chocolate snacks
☐	1.153	Sugar-free chocolate
☐	1.154	Sugar-reduced chocolate
☐	1.155	Fat-reduced chocolate
☐	1.156	Lactose-free chocolate

2 SUGAR CONFECTIONERY

Hard and Soft Caramels

☐	2.11	Aniseed sticks
☐	2.12	Bavarian malt, in bar or as individual sweets
☐	2.13	Sweets in presentation tin or glasses
☐	2.14	Sweets with a fruit centre in tray presentation pack (Vienna Sweets)
☐	2.15	Necklace of sweets
☐	2.16	Fizzy sweets
☐	2.17	Cachous
☐	2.18	Cola drops
☐	2.19	Candies with fructose and/or sweeteners/diet candies
☐	2.20	Drops
☐	2.21	Refrehment candies
☐	2.22	Eucalyptus sweets/eucalyptus and menthol sweets
☐	2.23	Fruit flavoured boiled sweets
☐	2.24	Hazelnut sweets/nut sweets/hazelnut praline sweets
☐	2.25	Honey sweets
☐	2.26	Cough drops
☐	2.27	Yoghurt sweets
☐	2.28	Coffee sweets
☐	2.29	Caramel sweets
☐	2.30	Chews
☐	2.31	Coin crisps
☐	2.32	Herbal sweets
☐	2.33	Cracknel sweets
☐	2.34	Licorice sweets
☐	2.35	Licorice toffees
☐	2.36	Lollipops (cherries on sticks/shaped lollies/also filled lollies)
☐	2.37	Milk/full-milk caramels/milk praline sweets
☐	2.38	Mocha sweets
☐	2.39	Peppermint sweets/balls
☐	2.40	Cream sweets
☐	2.41	Hard caramel dummy
☐	2.42	Chocolate sweets/chocolate mint sweets
☐	2.43	Satin sweets
☐	2.44	Toffees/butter toffees/Fudge
☐	2.45	Vitamin sweets
☐	2.46	Sweets made with non-sugar sweeteners

Coated sweets

☐	2.47	Butter buttons
☐	2.48	Coated eggs/coated egg arrangements
☐	2.49	Viennese chocolate-coated almonds
☐	2.50	Chocolate beans
☐	2.51	Chocolate-coated kernels, raisins etc.
☐	2.52	Silver beads/vermicelli/hundreds and thousands
☐	2.53	Bumt almonds

Tablets

☐	2.54	Sorbitol fruit tables
☐	2.55	Peppermint tables (rolls/sticks/rounds and squares)
☐	2.56	Sorbitol peppermint tablets
☐	2.57	Glucose tablets
☐	2.58	Vitamin tablets
☐	2.59	Tablets made with non-sugar sweeteners

Other sweet products

☐	2.60	Effervescent powder/tablets
☐	2.61	Confections with fructose and/or sweeteners/Diet confections
☐	2.62	Ice-cups
☐	2.63	Fondant products
☐	2.64	Fondant
☐	2.65	Fruit gums/yoghurt fruit gums
☐	2.66	Layered fruit and nut pastes (nut/hazelnut slices/ chocolate-almond slices)
☐	2.67	Caramelised peanuts/hazelnuts/almonds
☐	2.68	Sugared jellies
☐	2.69	Sweet gums/jelly bears
☐	2.70	Gums and jelly confectionery
☐	2.71	Ginger products
☐	2.72	Cocoa confectionery
☐	2.73	Cocoa creme/cocoa creme confectionery/cocoa creme products
☐	2.74	Candied fruits, candied blossomings
☐	2.75	Chewing gum (bubble gum/with liquid filling/soft gum)
☐	2.76	Chewing gum with non-sugar sweeteners
☐	2.77	Toys (sweet products combined with toys)
☐	2.78	Toy-house sized sweets
☐	2.79	Fairground products/Parish fair articles
☐	2.80	Coconut balls/coconut eggs
☐	2.81	Coconut flakes, coloured/chocolate coated
☐	2.82	Coconut lumps/balls/sticks/cubes
☐	2.83	Cream-filled figures/hats
☐	2.84	Cracknel (hazelnut/coconut/almond/almond and nut)
☐	2.85	Cracknel eggs/almond cracknel eggs
☐	2.86	Licorice/licorice products
☐	2.87	Marshmallows
☐	2.88	Marzipan products

Main exhibitor/co-exhibitor

Client number: 3130

☐	2.89	Marshmallow treats/Marshmallow cones
☐	2.90	Nougat products
☐	2.91	Orange rounds/orange sticks
☐	2.92	Coated popcorn/coated puffed-rice
☐	2.93	Peppermint slabs/peppermint sticks
☐	2.94	Peppermint rings/peppermint cubes
☐	2.95	Peppermint tablets/peppermint rounds
☐	2.96	Mallow products/mallow eggs
☐	2.97	Dusting and springkling products
☐	2.98	White nougat
☐	2.99	Wine gums
☐	2.100	Lemon rounds
☐	2.101	Sugar figures
☐	2.102	Lokum
☐	2.103	Halva
☐	2.104	Pastila (fruit confectionery)
☐	2.109	Cotton candy
☐	2.110	Vegan products
☐	2.111	Sugar-free products
☐	2.112	Sugar-reduced products
☐	2.113	Fat-reduced products
☐	2.114	Lactose-free products

Spreads and Jams

☐	2.105	Sweet spreads containing cocoa, nut and dairy cream
☐	2.106	Jams
☐	2.107	Honey & syrup
☐	2.108	Other sweet spreads

3 BISCUITS

☐	3.10	Aniseed biscuits
☐	3.11	Sugar paper for baking
☐	3.12	Log cake
☐	3.13	Bear's paws (butter biscuits on a chocolate base)
☐	3.14	Meringues
☐	3.15	Sponge fingers
☐	3.16	Flake pastries
☐	3.17	Butter pretzels/butter pastries/butter biscuits
☐	3.18	Christmas Stollen
☐	3.19	Pastry with fructose and/or sweeteners/Diet pastry
☐	3.20	Dominoes
☐	3.21	Sandwich biscuits with cream filling
☐	3.22	Decorative butter biscuits
☐	3.23	Biscuits made with fresh eggs
☐	3.24	Ice-cream cornets and wafers
☐	3.25	Sugar paper rounds and squares
☐	3.26	Triangle wafers/Flat wafers
☐	3.27	Florentine biscuits
☐	3.28	Biscuits assortments/chocolate coated biscuits
☐	3.29	Stick-shaped biscuits/Shortbread
☐	3.30	Large shortbread coins (fruits biscuits/almond biscuits/ hazelnut biscuits)
☐	3.31	Spiced biscuits
☐	3.32	Crunch snaps
☐	3.33	Honey spice cake/honey biscuits
☐	3.34	Karlsbad thins
☐	3.35	Kipferl (Vanilla Kipferl)
☐	3.36	Crisp bread
☐	3.37	Coconut cakes/coconut biscuits
☐	3.38	Cake
☐	3.39	Bar-shaped cakes/small cakes
☐	3.40	Brown gingerbread
☐	3.41	Gingerbread hearts
☐	3.42	Gingerbread hearts on strings
☐	3.43	Sugar covered gingerbread
☐	3.44	Gingerbread on wafer base (Elisen gingerbread)
☐	3.45	Traditional bread/alpine bread
☐	3.46	Macaroons (hazelnut/coconut/almond/marzipan/ persipan-marzipan made from apricot kernels)
☐	3.47	Almond pastries/almondbiscuits
☐	3.48	Marbled biscuits
☐	3.49	Marzipan pastries
☐	3.50	Light shortbread/light shortbread biscuits
☐	3.51	Cereal cookies
☐	3.52	Cereal bars
☐	3.53	Hazelnut pretzels/hazelnut biscuits/hazelnut stars
☐	3.54	Orange biscuits
☐	3.55	Gingerbread shapes/gingerbread balls
☐	3.56	Printen (hard gingerbread)
☐	3.57	Bars with biscuits and wafer centre
☐	3.58	Russian bread
☐	3.59	Butter cakes
☐	3.60	Sesame cakes
☐	3.61	Marshmallow wafers/marshmallow wafer crescents
☐	3.62	Layer cakes
☐	3.63	Speculatius biscuits
☐	3.64	Springerle (special Christmas biscuits flavoured with aniseed)
☐	3.65	Spiced cakes/spiced biscuits
☐	3.66	Butter cakes
☐	3.67	Tartlets/flan bases
☐	3.68	Wafers, filled/without filling/plain wafers coated in chocolate
☐	3.69	Wafer eggs/wafer nuts
☐	3.70	Wafer assortment/wafer rolls/wafer fingers
☐	3.71	Cinnamon stars
☐	3.72	Lemon biscuits
☐	3.73	Wholemeal biscuits
☐	3.74	Wholemeal butter biscuits
☐	3.75	Rusk
☐	3.76	Madeleines
☐	3.77	Panettone
☐	3.78	Brioches
☐	3.79	Viennoiseries
☐	3.80	Chilled cake bars/tarts
☐	3.81	Baklava
☐	3.82	Macarons (french almond-based meringue confection)
☐	3.83	Muffins
☐	3.84	Milk- and chocolate rolls/-croissants
☐	3.85	Vegan biscuits
☐	3.86	Sugar-free biscuits
☐	3.87	Sugar-reduced biscuits
☐	3.88	Fat-reduced Biscuits
☐	3.89	Lactose-free biscuits
☐	3.90	Gluten-free biscuits

4 SNACK FOODS

☐	4.10	Pretzels/salted cocktail snacks/salted sticks
☐	4.11	Cashew nuts
☐	4.12	Cocktail biscuits
☐	4.13	Peanuts
☐	4.14	Peanut puffs
☐	4.15	Pork scratchings
☐	4.16	Crackers (water biscuits)
☐	4.17	Hazelnuts
☐	4.18	Cheese biscuits/assorted cheese snacks/cheese wafers/ cheese rolls
☐	4.19	Potato crisps/potato sticks/other potato snacks
☐	4.20	Cocktail biscuits/mini-pizza biscuits
☐	4.21	Salted pretzels and rolls
☐	4.22	Macadamia nuts
☐	4.23	Macadamia nuts
☐	4.24	Corn snacks
☐	4.25	Almonds
☐	4.27	Assorted nuts/assorted nuts and raisins
☐	4.28	Assorted nuts/tropical fruit and nuts
☐	4.29	Assorted nuts
☐	4.31	Pecan nuts

Main exhibitor/co-exhibitor

Client number:

3	1	3	0

☐	4.32	Pine kernels
☐	4.33	Pistachio nuts
☐	4.34	Popcorn/Puffed-corn/Puffed-rice
☐	4.35	Rice-snacks
☐	4.36	Salted snacks (pretzels/assortments/sticks)
☐	4.37	Salted snacks – water biscuits
☐	4.38	Soya kernels
☐	4.39	Biscuit snacks
☐	4.40	Walnut kernels
☐	4.41	Wheat snacks
☐	4.42	Onion rings/onion rolls
☐	4.43	Sunflower seeds
☐	4.44	Vegan snack foods
☐	4.45	Sugar-free snacks foods
☐	4.46	Sugar-reduced snack foods
☐	4.47	Fat-reduced snack foods
☐	4.48	Lactose-free snack foods
☐	4.49	Gluten-free snack foods
☐	4.50	Salt-reduced snack foods

5 TREND SNACKS & NATURAL SNACKS

☐	5.10	Meat snacks
☐	5.11	Fish snacks
☐	5.12	Other savoury snacks
☐	5.13	Vegan trend snacks
☐	5.14	Dried fruit and vegetables
☐	5.15	Fruit-, vegetable and nut bars
☐	5.16	Fruit purée, vegetable purée
☐	5.17	Fruit crisps, vegetable crisps/crackers
☐	5.18	Chocolate-coated dried fruit (pineapple, apple rings, apricots, dates, figs, plums)
☐	5.20	Energy and sports bars
☐	5.21	Energy snacks
☐	5.22	Products without additives
☐	5.23	Raw Products
☐	5.26	Cocoa specialities / drinking chocolate
☐	5.27	Cereals/Porridge
☐	1.151	Vegan chocolate
☐	1.152	Bean to bar chocolate

6 SUGAR-FREE CONFECTIONARY AND SNACKS

☐	6.10	Sugar-free chocolate
☐	6.11	Sugar-free chocolate products
☐	6.12	Sugar-free sweets
☐	6.13	Sugar-free pastilles
☐	6.14	Sugar-free chewing gum
☐	6.15	Sugar-free fruit jellies
☐	6.16	Sugar-free pastries
☐	6.17	Sugar-free snacks
☐	6.18	Sugar-free ice-cream
☐	6.19	Other sugar-free products

8 ICE CREAM, DEEP-FROZEN CONFECTIONERY / RAW PASTES

☐	8.10	Plain ice-cream
☐	8.11	Ice-cream bombes and cakes
☐	8.12	Ice-cream containing vegetable fat
☐	8.13	Ice-cream
☐	8.14	Fruit ice
☐	8.15	Ice-cream with non-milk fat
☐	8.16	Real dairy ice-cream with milk
☐	8.17	Real dairy ice-cream with cream
☐	8.18	Ice-cream in wholesale quantities
☐	8.19	Ice-cream in tubs
☐	8.20	Pre-portioned packs
☐	8.21	Other ice-cream products for gastronomic purposes
☐	8.22	Ice-cream in family packs
☐	8.23	Ice-cream in multi-packs
☐	8.24	Packs of ice-cream with individually wrapped portions
☐	8.25	Ice-cream in individual tubs
☐	8.26	Ice-cream bars
☐	8.27	Ice-cream sandwiches
☐	8.28	Cornets
☐	8.43	Sorbet
☐	8.44	Frozen Yoghurt
☐	8.45	Deep-frozen cake
☐	8.46	Deep-frozen pastry

Raw pastes (exclusively in prepackaged form for retail sale)

☐	8.29	Peanut paste
☐	8.30	Marzipan
☐	8.31	Praline
☐	8.32	Almound praline
☐	8.33	Hazelnut praline
☐	8.34	Nut paste
☐	8.35	Persipan-marzipan made with apricot kernels
☐	8.36	Chopped and grated products
☐	8.37	Semi-manufactured products
☐	8.38	Macaroon paste
☐	8.39	Nut macaroon paste
☐	8.40	Persipan (marzipan made with apricot kernels) macaroon paste
☐	8.41	Oilseed paste
☐	8.42	Synthetic honey
☐	8.47	Cocoa paste

9 OTHER

☐	9.10	Trade associations/institutions
☐	9.11	Specialist publishing house/trade periodicals
☐	9.12	Information/specialist media

koelnmesse

Customer number:

3	1	3	0								

For your information only!

ISM MIDDLE EAST
15.-17.09.2026

Mandatory Show Insurance

1.40

Notification by our co-organiser Dubai World Trade Centre (DWTC):

Events of the type, size and attendance numbers are exposed to a wide range of damaging incidents. Even the smallest incident that occurs within a single stand can affect the entire event. It is not just about replacement or repair of damaged items, but it is about delivering a world class, successful event while knowing that the required safety net is in place.

Dubai World Trade Centre (DWTC) has designed an insurance programme to cover liability towards third parties during the event. The programme also includes additional cover that we think is appropriate and indispensable for the event, such as cover for liability arising out of erection and dismantling exhibition stands, cover for the exhibitor's assets and personal accident cover for the exhibitor's employees. A schedule showing the cover at a glance, the original certificate of insurance, a copy of the policy, the claim form to be used in the unfortunate event of an accident and the procedure for lodging the claim are all included within this pack.

This insurance cover is compulsory under the Special Section of the Conditions of Participation and the co-organiser DWTC has taken out the cover in line with the provision of the applicable law and the stipulations of the Special Section of the Conditions of Participation. The cost (USD 165.00) of this cover will be charged to the exhibitor and shall be payable in accordance with the space contract.

If this invoice is not paid, then regrettably we will be constrained to restrict the exhibitor's access to the venue and exhibitor badges will not be issued till payment is made.

Unfortunately, we cannot accept any other specific or event-related or global policy you may already have in place or propose to take in satisfaction of the insurance requirement mandated in the space contract regulations, even if such policy contains matching cover.

However, should you wish to include any additional risks, benefits or cover within the policy, please email your particular requirements to: gladys.palomares@willistowerswatson.com

koelnmesse

3	1	3	0

Customer number:

For your information only!

ISM MIDDLE EAST
15.-17.09.2026

Shell Scheme Package

S.12

(Sample Image - layout and design subject to alteration)

The minimum stand size is 12m²
The participation fee (plus VAT) is:

for registrations until 28 February 2026 (Early Bird)	615.00 USD per m²
for registrations as of 1 March 2026	642.00 USD per m²

This price includes the following items:
- rental of stand area including a flat rate electricity fee
- construction and dismantling of the stand
- electrical main connection

Any additional orders have to be placed through the Exhibitor Portal and will be invoiced seperately.

Equipment Shell Scheme Package	**per 12 m²**
Syma XWall Profile Structure 3mH	As per stand space on all closed sides
Vinyl cut out Company Name and Stand Number on Fascia in English language*	On all open sides
20 Watt LED spotlight	3
Power Outlet (UK 3Pin Socket 200 Watts/220V)	1
Exhibition Carpet	1

* Fascia in Arabic will only be provided if supplied by the exhibitor.

Conditions of Participation
Special Section

ISM Middle East
THE HEART OF SWEETS AND SNACKS
IN THE MIDDLE EAST
Dubai, UAE, 15.-17.09.2026

1 Organiser, Venue and Dates, Opening Times, Visitor Admission

1.1 Title
ISM Middle East 2026 is organised by Koelnmesse GmbH, Messeplatz 1, 50679 Köln, Germany
and
Dubai World Trade Centre (DWTC), P.O. Box 9292, Dubai, U.A.E.

The contractual partner within the scope of these Conditions of Participation is exclusively Koelnmesse GmbH

- hereinafter referred to as the organiser.

The event will be held at the Dubai World Trade Centre, Dubai, U.A.E., from Tuesday, 15 September 2026 to Thursday, 17 September 2026.

1.2 Opening times

For exhibitors:
Tuesday, 15 September and Wednesday, 16 September 2026 from 9:30 a.m. to 6:30 p.m., Thursday, 17 September 2026 from 9:30 a.m. to 5:30 p.m.

For visitors:
Tuesday, 15 September and Wednesday, 16 September 2026 from 10:00 a.m. to 6:00 p.m., Thursday, 17 September 2026 from 10:00 a.m. to 5:00 p.m.

1.3 Stand construction and dismantling

1.3.1 General provisions
Work may be carried out in the halls and outdoor areas during the general construction and dismantling times from Saturday, 12 September to Monday, 14 September 2026 from 8:00 a.m. (to 6:00 p.m. on the last day of construction) insofar as no deviating provision has been specified.

1.3.2 Stand construction
Stand construction may begin at 8:00 a.m. on Saturday, 12 September 2026. Construction must be completed by no later than 6:00 p.m. on Monday, 14 September 2026. The aisles must be completely cleared by this time.

1.3.3 Stand dismantling
Dismantling of the exhibition stand and the goods presentation may not begin before the end of the event at 5:00 p.m. on Thursday, 17 September 2026.

The Operations Department of Dubai World Trade Centre will send out detailed instructions regarding the set-up and dismantling to all exhibitors well in advance.

1.4 Visitor admission
ISM Middle East 2026 is a trade fair. Only trade visitors are granted admission.

2 Eligibility to Participate

2.1 Exhibitors
Only manufacturers that are entered in the Commercial Register or in the Handicrafts Register are permitted to participate at ISM Middle East. Such manufacturers must exhibit products that correspond to the focus of the event (see the List of Products, Form 1.31). You may only participate as an exhibitor if the exhibited products are manufactured or developed by your company itself or developed or produced on its behalf and exclusively marketed or, in the case of services, exclusively provided by your company.

You can exhibit for the companies you represent as a trade representative, sales company, association or importer insofar as the goods exhibited are not offered by any other company at the trade fair and you possess the necessary rights to present the exhibits.

The organiser may also require that proof of the nature of the manufacturer's business or of the activities as the manufacturer's sales company or importer is submitted in the appropriate form on demand.

Decisions on company admissions, eligible products and the location of exhibitor stands will be taken by the organiser. In the event of a rejection, you will receive a separate letter.

All exhibited products and services must correspond to the focus of the event (see Item 2.1, Sentence 2). The products must be new ex-works. Products and services that do not correspond to the list of products and used products may not be exhibited or offered.

2.2 Co-exhibitors
It is possible for co-exhibitors to participate at ISM Middle East. A special application **(Form 1.20**) and acceptance by the organiser are required for the use of the stand area by a co exhibitor (see Item V of the General Section of the Conditions of Participation).

The following conditions apply to the use of a stand area by a co-exhibitor:
The participation of no more than two co-exhibitors can be applied for. The limit of 2 co-exhibitors applies independently of the number of registrations of the exhibitor per event, so that even in case of multiple registrations (e.g. for multiple product segments in different halls or stand areas (in the same or different halls (hall areas)) a maximum total of 2 co-exhibitors is permitted
The complete registration of all co-exhibitors **(Forms 1.20, 1.30 and 1.31)** by the main exhibitor must reach the organiser on or before 31 July 2026. Applications that are received by the organiser after this date cannot be taken into account.

Enabling a company to participate on the stand area without first obtaining the approval of the organiser is a serious violation of the Conditions of Participation. In the event of any violation of this condition, the organiser is entitled to impose a fine of up to 5,000.00 USD (depending on the severity of the violation) for each such violation and/or - depending on the severity of the case - to exclude the exhibitor from this and/or subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

2.3 Group participation
The participation of groups organised by group organisers and consisting of group participants from specific countries at ISM Middle East is possible. A special registration by the group organiser **(Form 1.12)** and the approval by the organiser are required for the use of the stand area by a group (see Item V of the General Section of the Conditions of Participation). The registration has to be completely filled in and the group organiser has to sign it with a legally binding signature and submit it to the organiser by 17 April 2026 at the latest.

Group organisers may only register companies as group participants and admit them to their stand area if they have their registered office in the same country as the group organiser. The acceptance by the group organiser on its stand area of a company that does not have its registered office in the same country as the group organiser constitutes a serious violation of these Conditions of Participation. The organiser is entitled to impose a fine of up to 5,000.00 USD (depending on the severity of the violation) for each such violation and/or to exclude the group organiser from subsequent events. The stipulations of Item V of the General Section of the Conditions of Participation are not affected.

For further details please read the Special Conditions of Participation for Organisers of Group Participations.

3 Participation Fee and other Remunerations

3.1 Participation Fees

3.1.1 Participation Fee for Raw Space (minimum size 24 m²)

The participation fee for Raw Space (plus VAT) is:

for registrations until 28 February 2026 (Early Bird Discount)	524.00 USD per m²
for registrations as of 1 March 2026	552.00 USD per m²

The participation fee for raw space includes the rental for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor badges, the use of all general technical and service facilities in the exhibition halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles; advice on organisational matters provided by the organisers' employees, catalogue entry according to Item 3.2.3.

The participation fee will be calculated according to the dimensions of the stand area allocated. Hall pillars and other fixed construction elements present in the rented stand area do not provide grounds for a reduction in the participation fee.

The participation fee does not include the provision of stand partition walls or other special construction elements.

The participation fee does not include the installation and use of compressed air and/or the installation of water connections at the stand.

Two-storey exhibition stands are applicable for booked floor space of 60 m² and above (to be considered on a case-by-case basis).

3.1.2 Participation Fee for Shell Scheme Package (minimum size 12 m²)

The participation fee for Shell Scheme Package (plus VAT) is:

for registrations until 28 February 2026 (Early Bird Discount)	615.00 USD per m²
for registrations as of 1 March 2026	642.00 USD per m²

The participation fee for the Shell Scheme Package includes the rental for the exhibition space for the entire duration of the event including the build up and dismantling periods, the rental of the necessary materials for building the stand (partition walls, furniture, carpet etc.), build-up and dismantling of the stand, a specific number of exhibitor badges, the use of all general technical and service facilities in the exhibition halls like lighting, ventilation, air conditioning, electrical consumption, general surveillance of the halls and cleaning of the aisles; advice on organisational matters provided by the organisers' employees, catalogue entry according to Item 3.2.3.

The participation fee does not include the installation and use of compressed air and/or the installation of water connections at the stand.

3.2 Other costs
The following fees are mandatory for every main exhibitor, co-exhibitor, group organiser (with own stand space) and group participant:

3.2.1 Show Insurance (required by the local organiser Dubai World Trade Centre)
The obligatory fee is 165.00 USD (plus VAT).

The exhibitor shall take out insurance to cover the following risks

(a) Public liability for AED 10 million; (b) fire damage for AED 200,000; (c) medical expenses for AED 5,000 per person; (d) food and drink poisoning for AED 10 million; (e) damage caused by the exhibitor to DWTC property for AED 10 million; (f) liability arising from the loading and unloading of exhibition material; (g) exhibitor to exhibitor liability for AED 10 million; (h) liability due to the build up and dismantling of stands; (l) damage caused to the exhibitor's property for AED 50,000; (k) personal accident (including death and disability) for 3 employees of the exhibitor for AED 30,000 per employee.

3.2.2 The insurance cover prescribed in item 3.2.1 will be taken out by DWTC and the cost (USD 165.00) thereof charged to the exhibitor by the organiser, the amount and manner of which will be paid in accordance with the issued invoice. No specific, event-related or global policy taken out or proposed to be obtained by the exhibitor shall be acceptable, even if such policy should contain comparable cover.

3.2.3 Media Package
The obligatory fee is 410.00 USD (plus VAT).

The Media Package includes:
- a logo on the official website as part of the exhibitor listing
- marketing tools including official event web banners, logos, e-mail signatures and e-mail invite templates to be provided to support exhibitor promotion efforts
- a dedicated corporate profile listing (150 words) on the official website including brands, products, brochures and press releases for visitors to view.
- a corporate listing to appear on the mobile app and meetings programme (subject to information provided by exhibitor via the exhibitor portal)
- an exhibitor promotional video upload to appear on dedicated exhibitor profile page
- the inclusion of company web links and social handles on dedicated exhibitor profile page on the website
- extended social media coverage on official event social platforms for added reach (subject to content provided by exhibitor)
- a corporate profile listing on the mobile app and meeting programmes

You will receive all of the ordering information and documentation relating to the media services offered from our official contract partners. Please note that a participation by your company is only fixed on acceptance by Koelnmesse. The offers and order confirmations are therefore subject to the condition precedent that the acceptance has been issued.

If the official contract partners have not received an order from the exhibitor before the editorial and advertising deadline, the entry included in the official trade fair media will be based on the information provided in the course of the registration for the event. Registrations and orders received after this deadline will also, insofar as possible, be taken into account in the official trade fair media. In the case of orders and registrations that are received by Koelnmesse later than the editorial and advertising deadline, Koelnmesse will make no guarantee of the full provision of all media services. Claims of any kind, in particular claims that seek to reduce the remunerations for inclusion in the official trade fair media or claims of compensation for damages are expressly excluded in these cases.

Responsibility/release of the organiser from liability
Official trade fair media is published by DWTC which in turn is entitled to commission another company with the concrete execution thereof and with advertisements.
The exhibitor is responsible for the content of advertisements and entries, and for any damages resulting therefrom. The organiser does not accept responsibility for printing errors, incorrect placement, errors and omissions or faulty printing.

The organiser does not guarantee that the web pages will be accessible at all times and that participants can call them up flawlessly and without incorrect content or technical difficulties being encountered. The organiser is not liable for incorrect information that is produced or disseminated by participants and/or third parties (including cooperation partners) and that is related to the ordering of catalogues for trade fairs and exhibitions of the organiser on the internet. The organiser is especially not liable for e-mails or data entries that the system fails to accept and/or receive because they do not conform to the stipulations of these Conditions of Participation or to the website's technical requirements.

The organiser is not liable for the offers made by third parties.

3.2.4 Registration Fee
The obligatory fee is 275.00 USD (plus VAT).

3.3 VAT
All prices given are net prices. The statutory VAT will be charged additionally where applicable.

3.4 Costs in the event of non-participation

3.4.1 Normally, a withdrawal from the contract after receipt of the acceptance/confirmation of the stand is not possible. The regulation contained in Item II of the General Section of the Conditions of Participation applies.

In the event of your non-participation, you must pay the participation fee in full as compensation. Provided the reserved stand area can be rented to a third party, this compensation amounts to 25% of the participation fee. If the exhibitor wishes to reduce the size of the stand area, this regulation applies accordingly to the stand area that becomes free as a result, if the organiser agrees to a reduction in the size of the stand area as an exception.

3.4.2 You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

4 Stand Sizes and Construction

4.1 Stand size
The minimum stand size is 24 m² for Raw Space and 12 m² for the Shell Scheme Package.

Please note that hall pillars and other fixed construction elements may be present in the rented stand area. Minor deviations from the requested stand size do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

Trade fair partition walls for separating the stand area are not automatically provided. If they are needed as stand construction elements, however, they can be ordered for a fee. This fee does not include stand construction.

The organiser will erect partition walls only if this is necessary for safety reasons due to the installation of water pipes or electrical systems.

4.2 Responsibility
Stand construction, design and operation must comply with all the regulations that are valid in the United Arab Emirates. Exhibitors are advised to read the whole of the exhibitor manual and the Technical Manual provided by the DWTC Operations Department to all exhibitors so that they are fully conversant with all elements of working at the venue. From a contractor's point of view, please pay particular attention to the contractor information, electrical information, standfitting information, health & safety information as well as to the Technical Manual.

All of these provisions apply to both the company's own as well as to independent stand designers, decorators, and signwriters and to all persons, insofar as they perform activities that are commissioned by the exhibitor or on the exhibitor's behalf in connection with the construction, design, operation and dismantling of the stand.

The exhibitor is responsible for ensuring that all regulations are complied with. The exhibitor must supervise construction and dismantling personnel and other persons working on its behalf, in order to ensure that they adhere to the regulations.

The stipulations of the General Section of the Conditions of Participation and the Technical Manual are not affected.

4.3 Maximum stand height
The maximum permissible stand height is set at 5 m, insofar as this is permitted by the hall ceiling and any fixed structures that may be present.

4.4 Notice of approval
Stand construction may not commence until the exhibitor has received a copy of DWTC's notice of approval. This notice of approval does not release the exhibitor from the observance of the relevant provisions. It only states that DWTC and the organiser have no objections in the context of stand design/ arrangement. If requested to do so by DWTC, the exhibitor is obliged to submit any additionally required information relating to the stand immediately.
There is no obligation on the part of DWTC and the organiser to ensure the observance of other provisions.
Nevertheless, if an infringement of the relevant provisions is found to have been committed, DWTC and the organiser can, for this reason, also refuse to issue the notice of approval. Please note that in exceptional cases - on your behalf and on your account - the stand construction documents must be submitted to the responsible authorities for scrutiny.

Irrespective of official approvals of the stand, any objections made by DWTC and the organiser concerning the stand must be immediately responded to. In case of imminent danger, DWTC and the organiser are entitled to determine at their absolute discretion the measures necessary and have these implemented at the exhibitor's expense.

4.5 Form of stand
The following terms are used for the stand forms:

Terrace stand:	one side open
Corner stand:	two sides open
Two-corner stand:	three sides open
Island stand:	four sides open

Deviations from the requested stand form do not entitle an objection to be made under Item II of the General Section of the Conditions of Participation.

4.6 Construction and design of the stands
The stands must be constructed in compliance with the stand form that has been approved.

The arrangement of the stand is left to the exhibitor, but must be appropriate for the event in question.

Your company name and your products/services must be clearly visible on your stand.

The exhibitor has to obtain information about the load capacity of the hall floor and the hall headroom. Only the on-site measurements apply to the stand area.

Banners and company signs are not permitted to extend into the aisles.

The organiser also offers a completely outfitted turnkey stand system (shell scheme package).

5 Exhibitor and Contractor Passes

5.1 Exhibitor passes
Each exhibitor receives free passes that are valid for the period from the first day on which construction work begins to the final day of dismantling.

The number of passes corresponds directly with the space booked as follows

Stand size m²	**Allocation of passes**
12-15	10
16-25	15
26-50	20
51-100	25
101-120	30

Exhibitor passes can be ordered online (please see the DWTC Exhibitor Manual).

5.2 Contractor passes
Contractors must observe the regulations for contractor badges by DWTC Protocol and Security Department as stated in the Technical Manual.

5.3 Transfer of passes forbidden
Transferring a pass to a third party — whether sold or given free of charge — is not permitted and represents a severe violation of the Conditions of Participation, as stipulated by Item VI of the General Section of the Conditions of Participation.

6 Rules on Selling

In view of the trade nature of the event, direct sales of exhibits or samples from the trade fair stands are not permitted. Furthermore, exhibits may not carry a price tag.

This regulation does not apply to printed matter such as trade publications and specialist journals.

DWTC and the organiser have the right to carry out checks and, in the event of violations of these conditions, to take suitable measures. DWTC and the organiser also have the right to immediately close the stands of any exhibitors, who commit such violations. Claims on the part of the exhibitor for damages or refunds are excluded in the event of such measures.

7 Commercial Property Rights

The organiser do not want any exhibitors, who in the process of producing, disseminating, selling, owning or advertising their products, violate laws regarding the protection of intellectual property or commercial property rights in the broadest sense.
If a final court decision has determined res judicata that an exhibitor in connection with one of the organiser's events has violated laws of the kind mentioned in paragraph 1, the organiser is entitled to bar that exhibitor from the next event of this kind after the res judicata court decision, if there is sufficient suspicion that the exhibitor will again and repeatedly violate laws for the protection of intellectual property or commercial property rights.

8 Non-permissible Advertising, Violations of the Conditions of Participation

8.1 In order to ensure that the overall character of the event is safeguarded and the exhibitors and visitors are protected from irritating or illegal activities, the following advertising measures in particular are forbidden:
- Exceeding the binding specified overall height
- Advertising activities outside the rented stand area without the prior written permission of the organiser
- Advertising of an ideological or political nature

The exhibitor bears responsibility for the legality of competitions, raffles etc.

8.2 In the event of severe violations of the Conditions of Participation, the organiser may immediately close your stand and clear it without resorting to legal assistance. Severe violations can in particular be violations of Item V of the General Section of our Conditions of Participation in connection with Item 2 of the Special Section of the Conditions of Participation. Claims of all kinds - especially claims for damages - are excluded in these cases.

8.3 Dismantling the trade fair stand and/or the exhibits before the official end of the event represents a serious breach of the Conditions of Participation. In the event of any violation of this condition, Koelnmesse is entitled to impose a fine of up to 5,000.00 USD (depending on the severity of the violation) for each such violation and/or to exclude the exhibitor from subsequent events.

9 Formal Requirements

All declarations must be made in text form.

10 Severability Clause

Should individual or several provisions of these conditions be or become invalid in whole or in part, the validity of the remaining provisions and of the contract as a whole shall not be affected. The parties will conduct negotiations in good faith to replace the invalid provisions with valid provisions that come as close as possible to fulfilling the business purpose of the invalid provisions.

Should the invalidity of a provision have arisen from a specific figure given therein with regard to performance or time (deadline or date), the nearest legally permissible figure shall replace the invalid one in the provision.

11 General Section of the Conditions of Participation, Technical Manual

The stipulations of the General Section of the Conditions of Participation and the Technical Manual are not affected.

Last amended: September 2025

General Section of the Conditions of Participation ISM Middle East

I Registration

Registration can be carried out by post and by e-mail.

1. Registration process

To indicate your intention to take part in the event, you must return to us a completely filled in and signed registration form (Registration). Alternatively, you can scan the completed and signed participation documents and send them to us via e-mail to the e-mail address given in the registration form. A digital signature can also be provided instead of the scanned signature.

By signing and returning the registration form, you acknowledge that the General and the Special Sections of the Conditions of Participation are binding. In addition, the specifications of the dmg events Exhibitor/Operations Manual, which will be made available by dmg events after publication, must be complied with. Every exhibitor is obliged to read this Manual and obey all instructions.

2. You can download the Conditions of Participation from the event homepage.

3. The registration is binding on you as of its delivery to Koelnmesse. It cannot be subject to provisos or reservations; in particular requests for specific stand locations do not constitute a condition for participation.

4. The registration can only be revoked prior to your receipt of the acceptance / confirmation of the stand area when this is permitted by the Special Section of the Conditions of Participation. Depending on the date of your registration, the Special Section of the Conditions of Participation can specify a fee for this revocation. Otherwise, you must pay the participation fee and the other contractually agreed remuneration in full.

II Acceptance

1. The organiser decides on your participation on the basis of the stipulations valid for all of the participants in the event (acceptance/confirmation of the stand area). The same applies to co-exhibitors and group participants, insofar as they are registered.

There are no legal claims to be admitted. In the event that the organiser receives more registrations corresponding to the admission requirements prior to the deadline for submission of registrations than there is available exhibition space, the organiser will decide which applications for registration are approved according to the organiser's reasonable discretion.

If you have previously failed to fulfil your financial obligations to the organiser or one of the organiser's Group companies or have not fulfilled them punctually, your company can be excluded from acceptance.

2. The contract comes into force with the confirmation of acceptance/ confirmation of the stand area, both of which are valid without signature.

3. Validity of the acceptance

The acceptance/confirmation of the stand area only applies to the respective event, the company registered and named in the acceptance and the products and services registered. Products and services that do not correspond to the Index of Goods may not be exhibited or offered.

The assignment of a stand area is carried out by the organiser in accordance with the exhibition topic area within the event to which the products you have registered belong.

Exhibitors do not have a right to have a stand area assigned to them of a particular shape, in a particular hall or a specific area within a hall. The exhibitor can specify a minimum and a maximum stand area during registration. Any acceptance by Koelnmesse that is within the specified size range is according to contract. Deviations below the minimum size or above the maximum size of up to 20 % of the average value of the desired sizes specified by the exhibitor are also according to contract. An agreement is necessary in the case of greater deviations outside the desired size. This agreement is granted at the latest with the payment of the participation price.

The organiser is entitled to revoke the acceptance if it was granted on the basis of incorrect statements or if the participant subsequently fails to meet the conditions for acceptance.

4. Change after acceptance

The organiser is entitled to relocate or close entrances and exits, and to make structural changes to the trade fair halls for good cause (e.g. fire, fire protection, other hazard prevention) and taking into account your legitimate interests after acceptance without you deriving any rights from such changes.

In individual cases with good cause and taking into account your legitimate interests, the organiser is furthermore entitled to subsequently assign a different stand area to the one already allocated in the acceptance and to change the size and dimensions of the stand area. If the size of the stand area is reduced, the difference in the participation fee will be refunded to you.

In the event that the date or location of the event has to be changed due to good cause and this change can reasonably be demanded of you then the corresponding changes must be accepted; the acceptance/confirmation of the stand area is replaced by the organiser's corresponding notification of the changes. A change of location means a change to a location outside the exhibition centre.

You will immediately be notified should the stand area not be available for reasons beyond the organiser's control. In this case, you have the right to receive a refund of the participation fee.

In such cases, there is no entitlement to claim damages that go beyond this refund.

5. Rights of withdrawal

The organiser may withdraw from the contract if there is good cause. Such good cause is particularly the case if an application has been submitted to initiate insolvency proceedings or if such an application has been rejected due to a lack of assets. You must notify the organiser immediately if this is the case.

It is no longer possible for the exhibitor to withdraw a registration completely or partially after the acceptance/confirmation of the stand area has been received.

As an exhibitor, you bear the sole risk for the following complications: products that are planned for the presentation cannot be imported as a result of the legal regulations valid at the event location or for other reasons; products arrive at the event location late, damaged or not at all (e.g. because they have become lost or are affected by transport or customs delays); you, your staff, your stand personnel or the personnel charged with the construction of your stand are delayed or prevented from arriving at the event location, e.g. due to the refusal of a visa. You remain obligated to pay any and all costs that have been agreed upon.

The organiser can consent to a request for release from the contract by way of exception if the stand area made available can be assigned to a third party in return for payment. This only applies when all space (stand area) of the event has been allocated and to the extent that the space that becomes available can be rented to an exhibitor to whom no or only a correspondingly smaller area could be allocated due to the lack of availability of free space (stand area). Unless specified otherwise in the Special Section of the Conditions of Participation, the organiser is then authorised to demand a flat-rate amount

of 25 % of the participation fee for the costs incurred without further evidence. If the stand area cannot be transferred to a third party for a fee, the contract remains in force and the participation fee must be paid in full. The occupation of the stand area that is no longer reserved by another exhibitor who has already been admitted to the event and assigned a stand area is not considered to be a rental to a third party against payment, as two areas were merely exchanged. If the exhibitor wishes to reduce the size of the stand area, this provision shall apply accordingly to the stand area thus freed up if the organiser exceptionally agrees to a reduction in the size of the stand area.

If the Special Section of the Conditions of Participation stipulate that you must purchase a Marketing Package, the specified price has to be paid in the event that you withdraw from the contract and the admission ticket vouchers have been provided. This does not affect your liability to pay the fees for official trade fair media (trade fair catalogue, trade fair app, online exhibitor search - depending on the offer for the event), stand construction and other fees, particularly if they involve services from third parties or have arisen due to services that have already been provided.

You shall be entitled to prove that no damages were incurred or that the costs were significantly less extensive than the fee charged.

The co-exhibitor fee must be paid in full in the event a company that has been accepted as a co-exhibitor does not participate.

III. Construction, Design and Operation of the Stands

1. As an exhibitor, you are responsible for ensuring that your trade fair participation, and especially the construction and design of your stand, comply with all the legal standards valid in the United Arab Emirates as well as the regulations of these conditions and the Special Section of the Conditions of Participation and the Technical Manual including any hygiene regulations. This also applies to the persons working on behalf of the exhibitor, who must be supervised to ensure that they adhere to the stipulations.

2. The exhibitor has to lay out its allocated stand area appropriately, keep it in a clean condition, use it for the display of the products registered by and authorised for the exhibitor and ensure that the stand is staffed with its own personnel. Additional regulations, especially those of an event-related nature, can be found in the Special Section of the Conditions of Participation and in the Technical Manual.

3. Any additional technical services that may be required, in particular the installation of electricity, water and safety measures, the hiring of local personnel, etc., can be ordered from Event Plus (Service Shop of DWTC - Dubai World Trade Centre) and are invoiced separately. Orders placed by third parties (in particular by stand construction companies) in connection with the construction, furnishing and design of your stand area are considered to have been commissioned by the exhibitor and at the exhibitor's expense.

4. The registered and authorised products must be on display at the stands for the entire duration of the event and the stands must be staffed by the exhibitor's own personnel. Clearing the trade fair stand before the official end of the event represents a serious infringement of these Conditions of Participation and entitles the organiser to pursue claims for damages and to exclude your company from future participation in events of the Koelnmesse Group.

5. Products and services may only be presented within the stand area listed in the acceptance/confirmation of the stand area. You may not distribute products, flyers and other advertising materials in other areas of the exhibition centre without first receiving the organiser's written permission.

6. The legal stipulations of the United Arab Emirates need to be complied with during the presentation and sale of products and services. Products that are not intended to be offered or are not approved for sale worldwide must bear a corresponding note or a country-specific label.

7. The organiser can require that you remove products that do not correspond to the Index of Goods, the presentation of which would not comply with legal stipulations of the United Arab Emirates or that may cause a significant interference with the operation of the trade fair or give rise to a hazard to the safety of exhibitors and visitors due to smells, noises or any other emissions or due to their appearance.

IV. Participation Fee and other Remunerations, Terms of Payment

1. The participation fee for the standardised event services covers the rental of the stand area for the duration of the event and the construction and dismantling periods stipulated in the Special Section of the Conditions of Participation; a specific number of exhibitor and construction and dismantling passes; the use of technical and service facilities at the exhibition centre; general hall security; cleaning of the generally accessible hall areas; general hall lighting; and advice on organisation, advertising and public relations work for your participation.

In addition, the participation fee includes services provided by the organiser as part of the general visitor marketing activities. At the organiser's discretion, these activities especially include a selection of the following services: Placing of advertisements, direct marketing measures (e.g. publication and dispatch of newsletters and other information to potential visitors by mail, fax, or other means of electronic transmission), provision of an online ticket shop, and event-related Internet domains. The standardised event services also include the provision and supply of energy covered by the flat-rate energy fee; in this respect, please note the corresponding regulations of the Special Section of the Conditions of Participation.

The event services also encompass the inclusion in a list of exhibitors. This is obligatory for each exhibitor, co-exhibitor and group participant. Please note the corresponding regulations of the Special Section of the Conditions of Participation.

2. The participation fee does not include the provision of stand partition walls or other special construction elements unless the exhibitor decided to participate with the Shell Scheme Package.

3. The amount of the participation fee and other remunerations will be calculated on the basis of the dimensions of the allocated stand area and according to the rates specified in the Special Section of the Conditions of Participation. Projections, pillars, installation connections and other fixed objects are not taken into account in the calculation of the allocated floor area, which is deemed to be in accordance with the contract.

4. In the case of two-storey exhibition stands the participation fee for the stand area of the upper storey approved after technical inspection is governed by the regulations in the Special Section of the Conditions of Participation.

5. After your acceptance you will receive an invoice for the participation fee and other remunerations (for marketing packages, among other things); the invoice amount is due immediately on receipt of the invoice. This also applies to all amounts that must be paid within the framework of the contractual relationship, and, in particular, to invoices, as stipulated by Item I, Paragraph 4 and Item II, Paragraph 5 of these conditions.

6. All prices are net fixed prices plus any value added tax and comparable taxes of the event location that may be payable.

7. The organiser shall have the right to increase the various prices to cover the higher costs in the event of an increase in its own production costs as a result of increased costs for manufacturing, procurement and labour as well as energy costs, fees, taxes and other public duties at the event location. The greatest amount that each individual price can rise is limited to 5 % if more than 9 months have passed between the time the contract is concluded and the date the event is held, 7.5 % if more than 18 months have passed and 10 % if more than 24 months have passed.

8. All liabilities must be settled on time in order for you to occupy the reserved stand area.

9. Failure to execute payment on time will result in interest being charged of 9 percentage points above the base rate according to Section 288 of the Civil Code of the Federal Republic of Germany. The organiser is entitled to claim

any higher damages it may have suffered. Compensation for damages does not apply or is reduced if you can prove that the organiser has incurred less or no damage as a result of the failure to pay on the due date.

Should settlement of the invoice not be effected by the deadline or not be effected in full, the organiser is, in addition, entitled to terminate the contract with you and to otherwise dispose of the stand area.

10. A right of lien in the organiser's favour arising from the organiser's claim in regard to the provision of the stand area attaches to the objects brought to the exhibition centre by you.

11. The exhibitor agrees to an electronic invoicing process. The dispatch of the invoice is carried out electronically via e-mail to the e-mail address supplied by the exhibitor or by post as a paper invoice at the discretion of the organiser. The exhibitor must immediately notify the organiser of any changes to its e-mail address.

12. Any services that have been provided by the organiser will be invoiced in US-Dollar and/or AED. You are obligated to pay the amount shown on the invoice in the currency shown on the invoice ("billing currency"). If the organiser should be prepared, as a courtesy, to accept settlement of the invoice in a currency other than the billing currency in individual cases, without being under any obligation to do so, the exchange rate of such payment must be based on the official buying rate of the billing currency on the date the payment is received. Any exchange rate losses in relation to the billing currency after the invoice becomes due for payment are, therefore, at your expense.

13. Should the exhibitor have any complaints about the invoice, they must be submitted in writing or in the case of electronic invoicing also via e-mail immediately or at the latest within two weeks of receipt. Subsequent objections cannot be considered. A processing fee of 100.00 US-Dollar will be charged for every change to an invoice after your receipt of the invoice that is made exclusively at your request and without an error on the part of Koelnmesse GmbH being present. You are permitted to prove that no damage or significantly less damage has been incurred.

14. Any projections, pillars, installation connections and other fixed objects in the stand area provided do not entitle you to any reduction in the participation fee or other remunerations.

15. You can only exercise a right of withholding or set-off against the receivables arising from the contractual relations insofar as your claims are undisputed or have been determined res judicata. Claims on the grounds of unjust enrichment (Section 812 of the German Civil Code) remain unaffected.

16. In the event that an invoice is sent to a third party at the request of the exhibitor, this does not constitute any waiver of the right to claim the account receivable from the exhibitor. You remain obligated to pay until such time as the account receivable has been settled in full.

V Co-Exhibitors, Group Participations

1. Stand areas can only be rented in their entirety and only to one contracting party. You, as an exhibitor, may not relocate, exchange, share or otherwise make available the stand area that was reserved for you to another party in whole or in part without the organiser's prior permission.

2. The use of the stand area by multiple companies is only permissible when the stipulations of the Special Section of the Conditions of Participation permit the participation of co-exhibitors.

3. A special application must be approved by the organiser before another company (co-exhibitor) can use the stand area to exhibit its own products with its own staff. Co-exhibitors may only be consolidated companies, subsidiaries and sales companies in which the exhibitor holds shares. In exceptional cases, the organiser may also approve sales companies, in which the exhibitor does not hold shares. Furthermore, suppliers may also be approved as co-exhibitors. Koelnmesse is entitled to link the acceptance of sales companies and/or suppliers to proof of an existing business relationship with the exhibitor. Supplier in the context of this regulation is an entity that supplies components for the exhibitor's products that are on show at the trade fair. Sales company in the context of this regulation is an entity that sells products from the exhibitor in a particular country/a particular region or to a particular target group (sales channel).
The organiser has the right to require you, as the exhibitor to pay a participation fee and other remunerations (e.g. for marketing package) for co-exhibitors. The organiser also has the right to limit the number of co-exhibitors for each exhibitor. In addition, the preconditions specified in Item II of these Conditions of Participation apply for the acceptance of co-exhibitors. These companies are subject to the Conditions of Participation - General and Special Sections as well as to the Technical Manual.

If you have a co-exhibitor at your stand without first obtaining the organiser's explicit permission, the organiser has the right to cancel the contract with you without prior notice and to have your stand area cleared at your risk and expense. No claims of any kind can be made against the organiser in this case, especially no claims for damages.

After acceptance, contractual relationships continue to exist exclusively between the organiser and the exhibitor, who is responsible for the culpability of its co-exhibitors as for its own culpability.

4. When multiple companies wish to participate in the event together on one stand area — a group participation — the General Section and the Special Section of the Conditions of Participation and the Technical Manual are binding for every individual company. The registration is carried out by the group organiser, who is thus also an exhibitor in the context of the existing General Section and Special Section of the Conditions of Participation and the Technical Manual and is responsible for ensuring that the group participants adhere to the Conditions of Participation. After acceptance/confirmation of the stand area, contractual relationships exist exclusively between the group organiser and the organiser.

5. If a stand area is jointly assigned to two or more companies, they are jointly and severally liable to the organiser.

VI. Domiciliary Rights

1. The organiser exercises domiciliary rights throughout the exhibition centre.

2. The organiser is entitled to have exhibits removed from a stand if their display violates applicable laws or is morally offensive or not in keeping with the exhibition programme. Advertising of a political or ideological nature is prohibited. In the event of serious offences against the Conditions of Participation, the Technical Manual or the legal stipulations, the organiser is entitled to close your stand or have it vacated.

3. The house and ground regulations for the "Dubai World Trade Centre" exhibition venue apply in their currently valid version.

VII. Liability for Defects

1. The limitation period for liability for defects in deliveries of newly manufactured articles is 1 year. Liability for defects in used articles is excluded. A claim does not arise when the damage is a result of normal wear and tear, force majeure, incorrect or negligent operation, excessive use, or the failure to observe legal requirements or instructions for operation.

2. A reduction of the fee due to material defects shall only be considered if the organiser has been notified in writing of the intention to reduce the fee during the term of the contract. Reduction claims and/or rights of retention on the part of the exhibitor can only be asserted if they are based on legally established or undisputed claims. Claims for repayment by the exhibitor in accordance with § 812 BGB remain unaffected.

VIII. Liability, Indemnity

1. The organiser is liable without limit for claims, irrespective of their legal grounds, of intent or gross negligence. The organiser is only liable for simple

negligence insofar as essential contractual obligations have been breached, and any such liability is limited to foreseeable damage typical of the contract. Essential contractual obligations shall pertain only to those contractual obligations which are indispensable for the performance of the contract and on the fulfilment of which the exhibitor may rely. Otherwise the organiser's liability for damages is excluded.

The aforementioned limitations and/or exclusions of liability do not apply to a legally mandatory specified strict liability (e.g. arising from the Product Liability Act) or the liability from the acceptance of a guarantee or in the case of loss of life, bodily injury or impaired health.

Insofar as the liability is limited or excluded by the aforementioned regulations, this also applies to the liability of the bodies, employees, legal representatives and vicarious agents and officers of the organiser (also with regard to their respective personal liabilities).

2. A strict guarantee liability on the grounds of initial defects of the area provided is excluded.

3. If and to the extent that the organiser provides water, district heating, gas and electricity from the supply networks of utility companies, the exhibitor shall not assert any further claims for damages in the case of liability on the part of the organiser in the event of service disruptions than those to which the organiser is entitled under the relevant provisions vis-à-vis the respective utility company. The exhibitor shall immediately notify the organiser and directly notify the utility company supplying the service of any damage in writing.

4. If the organiser is compelled to temporarily vacate or permanently close the exhibition area or parts thereof, to reschedule the event, shorten or extend it due to force majeure, or for other reasons beyond its control, then the exhibitor is not entitled to any rights, in particular, to claims for damages against the organiser.

5. Liability continues to be subject to the legal burden of proof rules, which are unaffected by this clause.

6. The organiser does not assume any obligation to exercise proper care of exhibits, stand fittings and objects which are the property of the stand personnel. Subject to Item VIII Paragraph 1 the organiser does not assume any liability for the loss of objects, equipment, structures and other valuables brought in by exhibitors and third parties, unless Koelnmesse has assumed custody for a fee. The possibility of hiring hall and stand security personnel for a fee is expressly pointed out.

The organiser transfers the general surveillance of the trade fair halls and the outdoor areas, the oversight of the exterior grounds, and the checks at the entrances to security service providers and their uniformed guards and non-uniformed personnel. This does not include stand security service in individual cases; this must be booked seperately by the exhibitor, if required.

Every visitor and exhibitor in the trade fair halls must be in possession of a valid admission ticket or exhibitor pass and show it to the aforementioned security personnel upon request. The exhibitor will notify those service providers it has commissioned that they will require an admission ticket (e.g. construction or dismantling pass). The surveillance and security of individual stands or parts of stands is not included in this general oversight.

7. In the event of contracts that provide for the procurement of certain items, then, unless otherwise expressly agreed in individual cases, the organiser does not assume the risk of procurement.

8. Each exhibitor is obliged to carry a show insurance as specified in the Special Section of Conditions of Participation, section 3.2.1. The organiser does not conclude specific insurance for the stand. The organiser recommends that the exhibitor insure its participation risk against the normal insurable risks such as fire, burglary, simple theft, damage, water damage etc. including the risks of transport to and from the event itself and at its own expense and that it ensure adequate insurance cover for the construction, trade fair, and dismantling periods including the periods of transport to and from the event.

All cases of theft and damage must be immediately reported to the organiser and thereafter notified in writing.

Stand security personnel may only be hired from the security companies commissioned by the organiser.

9. The exhibitors are also responsible for compliance with all laws, guidelines and other regulations applicable in the United Arab Emirates if the content of the organiser's Conditions of Participation deviate from such regulations. They are obligated to inform themselves in good time and comprehensively about the relevant regulations at the event location and to obtain the necessary knowledge.

The organiser is not obligated to provide any notification or information in this regard.

10. As an exhibitor, you are liable to the organiser and third parties for any damage that you, your personnel, your employees or third parties commissioned by you or other third parties that you use to fulfil your obligations culpably inflict on the organiser or third parties. You shall indemnify the organiser in this respect from all claims of third parties. The Technical Manual as well as the information contained in the organiser's circulars on questions concerning the preparation and implementation of the event must be strictly observed.

11. The exhibitor shall irrevocably indemnify the organiser from all claims by third parties insofar as these are based on the exhibitor's presentation, the design of the exhibitor's stand, the products presented at the exhibitor's stand, or the intellectual content of these products violating the rights of third parties (in particular, but without being limited to, copyrights, the rights to names and images, trademark rights, competition rights and personal rights) or other statutory provisions. This indemnity obligation encompasses all of the associated costs and expenses (in particular, but without being limited to, warning and legal costs as well as court fees).

IX. Assertion of Claims, Period of Limitation

1. Claims against the organiser that are discernible to the exhibitor — of whatever type — must be submitted to the organiser in writing immediately, normally during the course of the event. The date on which the organiser receives the claim will be the sole criterion for determining if it has been received by the deadline. Claims which are received at a later date cannot be considered. This also applies to claims that would have been discernible with due diligence.

2. Claims against the organiser arising from the contractual relationship as well as all other claims relating thereto, shall become statute-barred after 6 months. The limitation period shall commence at the end of the month, in which the closing date of the event falls.

This does not apply to damage claims resulting from (i) loss of life, bodily injury or impaired health, (ii) Germany's Product Liability Act, (iii) essential contractual obligations and (iv) damages caused by the organiser's grossly negligent or intentional actions. The statutory periods of limitation apply in such cases.

X. Place of Performance, Place of Jurisdiction, Valid Law

1. The place of performance is the seat of the organiser. The place of jurisdiction is Cologne, provided you are a merchant, a legal person governed by public law, or a special asset regulated by public law. This also applies to processes relating to documents, notes, and cheques. The organiser may also at its discretion assert claims at the court of the city in which you have your registered seat or your branch office.

2. All legal relationships between you and the organiser are subject to Federal German Law and the German text is authoritative.

XI. Reservations, Force Majeure, Cancellation of the Event

1. The organiser shall have the right to reschedule, shorten, extend or cancel the event, as well as to terminate the event temporarily or definitely, in part or in whole, insofar as such an action is required due to compelling reasons for which it is not responsible or unforeseen events such as force majeure, natural disasters, wars, strikes, terrorist attacks or the large-scale breakdown or obstruction of traffic, supply and/or communication links, epidemics or pandemics. The organiser shall immediately notify the exhibitor of such circumstances, provided it is not also prevented from doing so by force majeure. In such cases, the exhibitor has no claim to recompense for the resulting damages.

2. In case the event is cancelled as a result of one of the cases mentioned in Item XI Paragraph 1, the exhibitor is obligated to cover the remunerations of the services already provided to the exhibitor if the organiser requests it to do so.

3. Cases of force majeure that prevent the organiser or its service partners from fulfilling some or all of their obligations release the organiser from its obligations until the force majeure ceases. The organiser shall immediately notify the exhibitor of such circumstances, provided the organiser is not prevented from doing so by force majeure as well. Strikes, lockouts, regulatory intervention and the impossibility of providing auxiliary materials such as electricity in sufficient amount are considered to be the equivalent of force majeure, unless they are of short duration or caused by the organiser.

XII. Final Provisions

1. Only those stipulations in Item I Paragraph 1 apply to the contractual relationship. Divergent or supplementary terms from the exhibitor do not become part of the contract even if the organiser does not specifically object to them. This applies especially to diverging conditions of payment and in particular in cases in which the exhibitor, after conclusion of the contract (cf. Item I), wishes to force the organiser to accept its own General Terms and Conditions with the aid of technical specifications (e.g. mandatory opt-in field) as part of invoice processing on a portal set up for this purpose with reference to its own General Terms and Conditions. Such a declaration of intent by the organiser is not aimed at a subsequent amendment to the contract and is void pursuant to Section 116 sentence 2 BGB (reservation). Section 305b BGB applies irrespective of this provision.

2. Should some of the provisions be invalid or incomplete, the validity of the remaining provisions and the contract shall not be affected. In this case, the parties to the contract undertake to replace the invalid provision or to fill the gap with a provision that comes closest to fulfilling the economic purpose being pursued by the parties to this contract.

3. Any amendments to the contract must be in text form. The same shall also apply to any amendment or cancellation of the text-form clause itself.

Version: April 2025

General Data Protection Notice

1 Controller/Contact

The Controller as defined under the data protection laws is

Koelnmesse GmbH
Messeplatz 1
50679 Cologne, Germany

Our Data Protection Officer can be contacted as follows:
datenschutz-km@koelnmesse.de

For trade fairs outside Germany, our Data Protection Officer can be contacted as follows:
dataprivacy@koelnmesse.de

2 Your rights as data subject

If your personal data are processed, you are a data subject as defined in the GDPR and you have the following rights with respect to the Controller:

Right of objection

You have the right to file an objection at any time against processing of your personal data, carried out on the basis of Art. 6 (1) sentence 1 lit. e) or f) GDPR, for reasons resulting from your particular situation. This also applies to any Profiling based on these provisions.

The Controller will then no longer process your personal data, unless he/she can demonstrate compelling reasons for the processing warranting protection, and these prevail over your interests, rights and liberties, or if the processing is for the purpose of asserting, exercising or defence of legal entitlements.

If your personal data are processed in order to carry out direct advertising, you have a right to file an objection at any time against the processing of your personal data for the purpose of such advertising. This also applies to Profiling insofar as it is connected with such direct advertising.

If you object to processing for the purpose of direct advertising, your personal data will no longer be processed for these purposes.

In connection with the use of services of the information society and notwithstanding Directive 2002/58/EC, you have the possibility of exercising your right of objection via automated procedures that use technical specifications.

You can demand **information** on whether we process personal data concerning you. If such processing is carried out, you can demand further information on this processing, in particular the purposes, categories of personal data, recipients or the categories of recipients, planned storage duration etc.

You have a right to **correction** and/or completion of your data

You can demand the **restriction of the processing** of your personal data under certain circumstances: If the processing of your personal data has been restricted, these data — with the exception of their storage — can only be processed with your consent, or for the assertion, exercise or defence of legal entitlements, or to protect the rights of another natural or legal person, or for reasons of an important public interest on the part of the EU or a member state.

Under certain circumstances, you can demand the **erasure** of the personal data concerning you. If the Controller has made your personal data public and is obliged to erase them, he/she shall, with consideration for the available technology and implementation costs, take appropriate measures, including of a technical nature, to inform Controllers, responsible for the data processing and processing the personal data, that you, as data subject, have demanded that they delete all links to these personal data, or have demanded the deletion of copies or replications of these personal data.

If you have asserted the right of rectification, erasure or restriction of processing with respect to the Controller, the latter is obliged to inform all recipients, to whom your personal data have been disclosed, of this rectification or erasure of the data or of the restriction of processing, unless this proves to be impossible or involves disproportionate expense. You have a right with respect to the Controller to be **informed** of these recipients.

You have a right to **receive** your personal **data**, provided by you, in a structured, commonly-used and machine-readable format. You also have a right to insist that these data be transferred directly to another controller, insofar as this is technically possible. Liberties and rights of other persons must not be impaired as a result.

You have the right to **revoke** your data protection **declaration of consent** at any time. Revocation of the consent shall not affect the legality of the processing, carried out on the basis of the consent, up until the revocation. Within certain limits, you have the right not to be subjected to a decision, based exclusively on automated processing — including Profiling — that is legally effective against you or that significantly impairs you in a similar manner.

3 Right to complain to a supervisory body

Notwithstanding any other administrative-law or judicial remedy, you have a right to complain to a supervisory authority, in particular in the member state of your residence, your place of work or the place of the suspected violation, if you are of the opinion that the processing of your personal data violates the GDPR.

The supervisory body with which the complaint has been filed, will inform the complainant of the status and the results of the complaint, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

4 Information in the event of data collection via third parties

If we collect your personal data via third parties, this can involve the following categories of personal data: name, contact data as well as further information, for example concerning your responsibilities.If we do not receive these contact data directly from you, we receive them from the company for which you work and/or with which we are in contact. This can involve in particular an exhibitor or another cooperation partner with which we exchange services.

The possibility also exists of us receiving your contact data from commercial agents working for us.

5 Purposes and legal basis of the processing

a) If you conclude a contract with us, we process your data for contract initiation, execution and settlement. This concerns the purchase of tickets as well as the contractual relationship as exhibitor, if you are acting as a natural person, for example businessman, in this respect. This also includes the creation of user accounts on the platforms offered by us, unless a separate data protection notice on the handling of your data is provided there. The data processing can also be for the purpose of administering your participation in an event or competition.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you.

b) We may possibly also process data on you even if you yourself are not a customer, but rather a contact person of a business or cooperation partner.

In this respect, the legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR.

c) We process your data in order to provide you with the accreditation for this event. If you have given your consent during accreditation, your data will be

used to send you press information. To do so, your data will be stored in our database even after the event is over.

The legal basis for the handling of your data is Art. 6 (1) sentence 1 lit. b) GDPR, if this handling concerns the contractual exchange of services with you. Insofar as you have given your consent to the sending of press information, Art. 6 (1) sentence 1 lit. a) GDPR is the legal basis for the handling of your data. You can revoke such consent at any time with effect for the future.

d) We also process data for other purposes that are in our interests, specifically in order to:
- provide you with product information concerning relevant products and services.
- carry out measures aimed at improving and developing services and products, so as to be able to approach you individually with customised offers and products.
- carry out market and opinion research, or have this carried out by market and opinion research institutes. This enables us to obtain an overview of the transparency and quality of our products, services and communication, and to align or design these in the interests of our customers.

The legal basis for this handling of your data is Art. 6 (1) sentence 1 lit. f) GDPR, § 7 (3) UWG as well as Art. 6 (1) sentence 1 lit. a) GDPR, provided you have issued consent. You can revoke any such consent at any time with effect for the future.

e) As far as your data are collected exclusively for the purpose of traceability of new infections with the Coronavirus SARS-CoV-2, the legal basis for the handling of your data is § 2a CoronaSchVO NRW.

6 Justified interest

If we use data within the framework of the above weighing-up of interests, our justified interest lies in enabling direct advertising (see Recital 47 GDPR), provided your privacy-law interests do not outweigh our advertising interests in each individual case.

If we use data in the context of contract initiation or fulfilment with a business or cooperation partner, our interest when handling your data lies in enabling and maintaining a dialogue with the respective business or cooperation partner, typically within the framework of a contractual or other relationship. If you act as contact person in this respect — typically in your function as employee of these companies — you typically have no opposing interest if this interaction with us is part of your work duties.

7 Recipients of your data

If and insofar as you have issued us with corresponding consent, we shall forward your data within the limits of this consent.

We shall also forward your data to service providers who are bound by instructions and whose work supports the provision of our services for you, on our behalf and in accordance with our instructions. These can be IT service providers, print service providers, call centres if you call in, and similar service providers. In addition, we pass on your data to third parties if and insofar as this is necessary to fulfil the contract concluded with you and order processing is out of the question.

In individual cases we also forward your data to third parties who use the data on their own responsibility: finance and tax authorities, police and investigation authorities (given the existence of a legal basis), official registration bodies (if forwarding is prescribed by law), insurance companies, banks and lending institutions (payment processing), market partners, commercial agents, auditors, lawyers, accountants or similar third parties.

8 Transfer of data to a third country

The transfer of data to third countries is planned if this is necessary for fulfilment of a contract, or if you issue us with express consent to forward the data to third parties.

If we transfer your data to service providers or group companies outside the European Economic Area (EEA), the transfer will only be made if the third country has been certified by the EU Commission as having an adequate level of data protection (Art. 45 (1) GDPR), or given the existence of other adequate data protection guarantees as defined in Art. 47 GDPR.

9 Duration of the storage of your data

If we have received your data for the processing of the contractual relationship with you as ticket purchaser or as natural person, as exhibitor, or for the purpose of an advertising approach or for the processing of your participation in an event or competition, we shall store your data and shall erase these after the event or when the contractual relationship with you has ended, when all reciprocal claims have been fulfilled and if no other statutory retention obligations or statutory justifying reasons for the storage exist. If you have a user account, your user data will be stored until this user account is deleted.

If we have collected your data solely on the basis of the CoronaSchVO NRW, these data will be stored or deleted in accordance with the periods resulting from this regulation.

If you have given us your consent (e. g. to receive information on products and services or press releases), we will store your data until you revoke your consent.

Retention obligations exist in particular under the German Commercial Code (HGB) and the German Tax Code (AO). If such obligations apply and concern documents with your data, we shall erase your data upon expiry of the statutory retention obligations. As a rule therefore ten years from the end of the year in which the contractual relationship with you has ended.

If we use your data in the context of the contract initiation or fulfilment with a business or cooperation partner, we shall store your data and shall erase them as soon as these are no longer required, for example if our relationship with the business or cooperation partner ends, if you yourself no longer act as contact person or similar.

10 Necessity of providing your data

The provision of the data by you and the collection of the data by us for the processing of the contractual relationship with you as ticket purchaser or as natural person or as exhibitor, is necessary for conclusion of the contract. Without the data we cannot conclude a contract with you or provide invoicable services. This also applies if you wish to create and use a user account or to be accredited as a media representative.

The same applies in cases in which you wish to be approached by us for advertising purposes, or wish to participate in events or competitions.

If we collect your data in the context of contract initiation or fulfilment with a business or cooperation partner, the provision of the data is typically necessary for the contractual relationship with the company for which you work; we would be typically unable to provide services without the data.

11 Automated decisions in individual cases or Profiling measures

No automated decision making or profiling takes place, neither for the creation and execution of the contractual relationship with you, nor for advertising approaches, nor for the processing of your participation in events or competitions.

If you have a user account on one of our platforms and are logged in there, we evaluate your interests on the basis of the actions you have taken in order to send you information on products and services tailored to your interests. An automated decision making process does not take place.

(last amended 15 September 2020)

Koelnmesse Tochtergesellschaften, Repräsentanzen und Auslandsvertretungen

Koelnmesse subsidiaries, representatives and foreign representations

A list of the subsidiaries, representatives and foreign representations of Koelnmesse GmbH can be found here: https://www.koelnmesse.com/location-and-services/services-worldwide/sales-network/